



Media Contact:

Rebecca Twitchell
Founder, President
half full, llc
rtwitchell@half-full.com
(201) 334-7134

Media Contact:

Mark Kravatz
Executive Director
Habitat for Humanity of Greater Providence
kravatz@habitatpvd.org
(401) 831-5424, ext., 100

For immediate Release:

***half full, llc and Habitat for Humanity Greater Providence Team Up to Form Values-Driven Partnership
A perfect storm of for-profit, non-profit, and values-based leadership***

Providence, RI – At a time of uncertainty for several small businesses and non-profits, Providence-based half full, llc, a small business specializing in team building, retreat, and mission-driven event planning services, and Habitat for Humanity Rhode Island-Greater Providence (HabitatPVD) have teamed up to create a unique partnership designed to utilize the strengths of both teams, share in its common ethos of being values-driven and of service to others.

“We couldn’t be happier to partner with half full, llc as our event planner for our Corporate Sponsorship Program,” shared HabitatPVD’s Executive Director, Mark Kravatz. “Having a mission-driven partner who is experienced in the non-profit industry manage logistics for our Corporate Build Days allows us to truly focus on our mission during the day by spending intentional time with our families and our corporate sponsors.”

Kravatz, who was appointed HabitatPVD’s Executive Director in May of 2020, has already made significant progress within the organization. Most recently, Kravatz secured a [\\$610,000 grant in partnership with Blue Cross Blue Shield of Rhode Island for HabitatPVD’s Aging in Place modification and improvement program](#). Designed for Rhode Islanders 65 or older and dually enrolled in Medicare and Medicaid, the Aging in Place program aims to complete at least 125 home modifications within the next 24 months.

half full, llc recently received the SBA Micro-Enterprise of the Year award in RI and the entire Northeast. When asked what contributed to her success, Rebecca Twitchell, half full, llc Founder and President shared, “I believe it is a combination of trust from our clients, the quality of our work and our “do well, do good” business model. “half” is about being a for-profit and the “full” is about giving back.”

Twitchell and Kravatz met over 20 years ago, have shared a values-based leadership approach, and always had a vision of partnering one day. After several years of conversations and supporting each other’s work, both knew the time was now for collaboration after everything the two have witnessed in the country over the last year and a half. With a shared passion for social justice and a more equitable RI, the two admit that there are several layers to their desire to partner.

“I can’t wait to watch how the story unfolds for HabitatPVD over the next several years,” Twitchell continued. “Their work is integral to the lives of so many deserving people in the greater Providence

area. We are honored that we can be part of their journey by introducing corporate teams to their mission through their sponsored build days, and the very real meaning behind their work.”

About half full, llc:

half full, llc helps teams and individuals overcome obstacles in the way of moving forward. Through in-person, hybrid and virtual team building, retreat, and mission-driven event planning services, half full, llc offers unique and creative problem-solving techniques to help organizations, teams and individuals get ahead. Passionate about giving back to the community as part of their “do well, do good” business model, half full, llc invests in the lives of teenagers by offering personal and leadership development workshops at no cost. Their goal is to empower youth to embrace what makes them unique and begin discovering who and why they are, so that they feel confident using their voices and driving positive change. To learn more, visit www.half-full.com

About Habitat for Humanity Greater Providence:

Since 1987, Habitat for Humanity of Greater Providence (HabitatPVD) has been an independently chartered affiliate of Habitat for Humanity International, the largest non-profit homebuilder globally. Our mission is dedicated to building decent, affordable housing with families that live in substandard and unaffordable housing and to make the need for affordable, safe, healthy, and efficient shelter a matter of conscience and action. www.habitatpvd.org

half full, llc eNewsletter:

We are thrilled to announce that through a new partnership with Habitat for Humanity Greater Providence, half full, llc has been contracted to be event planners for HabitatPVD’s Corporate Sponsorship Build Days! Read the full press release here, and please contact us if you are interested in becoming a Corporate Sponsor of a Habitat Build Day! Not only would you be supporting an amazing organization, but your team would also get the opportunity to work together on a very important mission, and we would get to work side-by-side before and during your Build Day(s)!

HabitatPVD eNewsletter:

Our team is growing! We are excited to announce a new partnership with half full, llc, a small business that specializes in team building, retreat, and mission-driven event planning services! We have partnered with half full, llc to be our event planners for our Corporate Sponsorship Program! Having a team to manage all of the logistics of these very important Corporate Build Days allows us to stay truly focused on our mission by having very intentional time with our families and our corporate sponsors during the day(s). Read the full press release here, and please contact us if you are interested in becoming a Corporate Sponsor of a Habitat Build Day!